



Lena Scullard presents...

# *iDEAL Interactions*

## Understanding and Adapting to Fundamental Human Differences

Understand and adapt to fundamental human differences for stronger communication and connection.

### Program Summary

iDEAL Interactions: Understanding and Adapting to Fundamental Human Differences is a program designed to help individuals build stronger relationships and improve communication by leveraging insights from human behavior and personality models. This program empowers participants to develop self-awareness, recognize others' perspectives, and adapt their communication styles to foster collaboration and trust.

For organizations, iDEAL Interactions provides a strategic advantage by reducing interpersonal conflict, enhancing teamwork, and creating a more inclusive and productive environment. Participants learn practical tools and strategies for navigating personality differences, which directly contribute to better problem-solving, improved employee satisfaction, and stronger client relationships. The program's actionable framework ensures immediate application, driving engagement and long-term cultural improvement. Investing in iDEAL Interactions supports a workforce that communicates effectively, collaborates seamlessly, and achieves results together.

### Program Reviews

"Engaging and informative! I gained an understanding of the different personality types and how to improve communication, decision making, goal achievement, and culture by understanding and respecting the different personality types."

"Very informative and loved how she teaches to be fluid and not just fall or pit someone in one quadrant."

"Great guidance and reminder in how to communicate outside our own personality types."

"Very engaging! I liked how interactive it was, and Lena presented great tools to help with empathy in our interactions."

### Key Objectives & Outcomes

- **Enhance Self-Awareness:** Empower participants to recognize their own communication styles, preferences, and strengths to improve their interpersonal interactions.
- **Foster Adaptability:** Equip individuals with practical strategies to adapt their approach to better align with others' behaviors and needs.
- **Improve Communication Skills:** Develop assertive communication techniques that balance courage and compassion to build trust and understanding.
- **Strengthen Collaboration:** Reduce conflict and enhance teamwork by leveraging diverse perspectives and creating a more cohesive environment.
- **Build Inclusive Relationships:** Cultivate mutual respect and appreciation for differences, leading to stronger professional and personal connections.

Book a Call with Lena



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